

Press Release

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Walnut Media presents Showsuite to Yorkshire business community

Leeds based corporate communications company Walnut Media unveiled its innovative Showsuite presentation solution to the business community for the first time on Wednesday 9 June.

Showsuite is a presentation engine that enables clients to deliver high specification presentations, produced by Walnut Media, from a laptop computer. It is particularly relevant to clients that operate a mobile sales force and who deliver presentations on a frequent basis.

The event, which was held at the SAS Radisson in Leeds, took the form of a series of presentations and one-to-one demonstrations of Showsuite. It was attended by sales and marketing executives from companies across Yorkshire, who were extremely positive about the impact using Showsuite would have on their businesses.

The culmination of nearly two years development, it enables Walnut Media to package together a range of visual information, including Showsuite's own dynamic graphics and full-screen video, with client-generated content such as PowerPoint slides and web-pages, to produce business presentations with real impact.

What is unique about Showsuite is that it offers rich visual content that can be tailored for specific needs, says Walnut Media director Gary Nutland.

We provide a full media production service, building core presentations for businesses that can be built into a library of presentation assets. However, the brand message stays the same through its dynamic content, something that's extremely important in today's competitive environment, and something that's important to all those that attended our Yorkshire Preview Event.

Note for Editors

Walnut Media Communications Ltd was formed in 1984 as a corporate video production company. It has since developed its services to include production in new media, print, corporate presentations and events. Based in Leeds, it develops communication solutions for organisations across the UK, with a client list that includes Yorkshire Bank, HSBC, Barclays, First Direct, the National Trust and Yorkshire Electricity Distribution.

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